

# 2011 BAYERVALUE PROGRAM



Purchase Bayer CropScience products and combine your Early Book InVigor® and Bayer Rewards savings.

EARLY BOOK INVIGOR Book by January 31, 2011		+ BAYER REWARDS				
Proline™ Bonus Buy a minimum of 200 acres of InVigor to qualify		InVigor Value Bonus† Save on matching InVigor acres	Bayer Rewards Savings Segment	Qualify at one of the following levels with all Bayer CropScience products		
				Purchase \$10,000 or more of Bayer CropScience products	Purchase \$40,000 or more of Bayer CropScience products	Purchase \$75,000 or more of Bayer CropScience products
Buy up to 200 acres (5 jugs or less) and receive 15% savings on all your Proline	Buy more than 200 acres (6 or more jugs) and receive 25% savings on all your Proline	Infinity® = 10%	Tundra™ Velocity m3	2%	3%	4%
		Folicur®* or Prosaro® = 8%	Infinity Folicur* Prosaro	4%	8%	12%
		Decis®* or Sevin® XLR* = 20%	Decis* Sevin XLR*	10%	15%	20%
		Raxil®* or Trilex® AL* = (up to) 25%	Raxil* Trilex AL*	15%	20%	25%

\* Save a maximum of \$1.00/ac. on each acre of Raxil MD, Raxil T, Raxil WW and Trilex AL from the combination of Early Book InVigor and Bayer Rewards.  
 Save a maximum of \$1.25/ac. on each acre of Decis and Sevin XLR from the combination of Early Book InVigor and Bayer Rewards.  
 Bayer Rewards includes Folicur 432F and Folicur EW.

## BAYER REWARDS QUALIFYING BUILDER PRODUCTS



†The InVigor Value Bonus savings on Decis, Folicur, Infinity, Prosaro, Raxil, Sevin XLR and Trilex AL is limited to the total acres of InVigor hybrid canola purchased.



# Join the BayerValue Program Now

If you **have redeemed** in the 2006-2010 BayerValue programs you will **automatically** be re-enrolled in the 2011 BayerValue program. And if you have not participated, it's easy to get signed up. There are three easy ways to register:

- 1. Online at BayerCropScience.ca**
- 2. By calling the Bayer CropScience Rebate Fulfillment Interaction Centre at 1 888-283-6847**
- 3. Through your local retailer**

## 2011 BAYERVALUE PROGRAM TERMS AND CONDITIONS

- To be eligible, growers must be registered and comply with all terms and conditions of the program.
- The program terms and conditions include consent from the grower respecting the collection, use and disclosure of personal information for purposes discussed within the program.
- The program is subject to further terms and conditions. A complete listing of all terms and conditions of the program can be obtained at BayerCropScience.ca/BayerValue or by calling the Bayer CropScience Rebate Fulfillment Interaction Centre at 1 888-283-6847.
- All % savings and savings levels will be calculated using Suggested Retail Pricing as of July 31, 2011.

## IMPORTANT DATES

To qualify, growers must be registered before **May 1, 2011**. All products must be purchased between **October 1, 2010** and **September 30, 2011**.

All purchases of products after **September 30, 2011** may be used for the 2012 BayerValue program which is yet to be determined.



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T. 1 888-283-6847 F. 1 888-570-9378 **BayerCropScience.ca**