



## Get full value from BayerValue

### STEP 1 – Purchase at least two qualifying products

To qualify for BayerValue, you must purchase a minimum of two of the qualifying products that, in combination, total a minimum of 80 acres.

QUALIFYING PRODUCTS			
HERBICIDES	FUNGICIDES	INSECTICIDES	CANOLA SEED
Buctril® M Converge® Flexx Converge XT Infinity® Liberty® 200SN Option® Liquid 2.25OD Puma® <sup>120</sup> Super Sencor® 75DF Sencor 480F Vios™ G3	Folicur® 432F Proline® Prosaro® Stratego®	Concept®	InVigor® hybrid canola

### STEP 2 – Calculate your rebate

Based on the combined acres of qualifying products you purchase, you are eligible for the following rebates.

% REBATE ON SUGGESTED RETAIL PRICE				
80-299 ACRES	3% REBATE		15% REBATE	20% REBATE
	Concept	Prosaro	Proline	Option Liquid 2.25OD
Converge XT	Puma <sup>120</sup> Super			
Converge Flexx	Vios G3			
Infinity				
300+ ACRES	5% REBATE		25% REBATE	28% REBATE
	Concept	Prosaro	Proline	Option Liquid 2.25OD
	Converge XT	Puma <sup>120</sup> Super		
	Converge Flexx	Stratego		
	Folicur 432F	Vios G3		
	Infinity			

## Eligible products

All rebates are calculated based on the following eligible product information.

PRODUCT	PRODUCT SIZE	TREATS
Buctril M	8 L jug	20 acres
Concept	5.26 L jug	20 acres
Converge Flexx	10.56 L jug	80 acres
Converge XT	1 case	20 acres
Folicur 432F	4.73 L jug	40 acres
Infinity	6.8 L jug	20 acres
InVigor canola seed	22.7 kg bag	10 acres
Liberty 200SN	10 L jug	10 acres
Option Liquid 2.25OD	6.3 L jug	10 acres
Proline 480SC	5.1 L jug	40 acres
Prosaro	6.5 L jug	20 acres
Puma <sup>120</sup> Super	6.2 L jug	20 acres
Sencor 75DF	2.5 kg jug	7.5 acres
Sencor 480F	5 L jug	10 acres
Stratego 250EC	8.1 L jug	40 acres
Vios G3	1.78 L jug	40 acres

### 2011 BayerValue corn, cereal, canola and soybean program rules and regulations

The 2011 BayerValue Program is open to corn, cereal, canola and soybean growers in Ontario, Quebec, Nova Scotia, New Brunswick and Prince Edward Island who purchase a minimum of two of the qualifying products that, in combination, total a minimum of 80 acres. Qualifying products include Buctril M, Concept, Converge Flexx, Converge XT, Folicur 432F, Infinity, Liberty 200 SN, Option Liquid 2.25OD, Proline, Prosaro, Puma<sup>120</sup> Super, Sencor 75DF, Sencor 480F, Stratego, Vios G3 and InVigor hybrid canola.

- All purchases must be made between October 1, 2010 and September 30, 2011 from any authorized Bayer CropScience retail outlet(s) to qualify for a 2011 BayerValue Program rebate.
- Growers enrolled in previous years' BayerValue program(s) are automatically enrolled in the 2011 program.
- Growers who haven't been enrolled in previous BayerValue program(s) are required to sign up for the 2011 program through their local retailer or with their Bayer CropScience representative.
- All data for reconciliation purposes will be based on validated, transactional data from AgCollect. Qualifying growers will receive their rebate in a payment directly from Bayer CropScience (unless otherwise specified) after purchase data from all retail outlets has been verified and payments processed.
- The existence of this program is not a guarantee or indication of product availability. Check with your retailer(s) for availability.
- A complete list of the 2011 BayerValue program rules and regulations is posted on BayerCropScience.ca

### For more information:

**Visit the BayerValue page at [BayerCropScience.ca](http://BayerCropScience.ca) for program details, rules and regulations, and the online calculator.**



**Bayer CropScience**

BayerCropScience.ca or 1 888-283-6847 or contact your Bayer CropScience representative.

Always read and follow label directions. Buctril®, Concept®, Converge®, Folicur®, Infinity®, InVigor®, Liberty®, Option®, Proline®, Prosaro®, Puma®, Sencor®, Stratego® and Vios™ G3 are trademarks of Bayer. Bayer CropScience is a member of CropLife Canada. R-26-02/11-15682-E